



The Working 2 Walk Science & Advocacy Symposium AND North American Spinal Cord Injury Consortium Annual Meeting

October 19-21, 2018 Vancouver B.C.

Bundled Sponsorship Opportunities



Unite 2 Fight Paralysis (U2FP) is bringing its **13th Annual Working 2 Walk (W2W) Symposium** to Canada for the first time. The conference, to be held in Vancouver on October 19th-20th attracts a highly targeted and knowledgeable audience of the Spinal Cord Injury community, research scientists, investors, clinicians, and community advocates, exchanging information and strategies for achieving recovery from spinal cord injury (SCI). In the words of a first-time attendee:

"My husband and I are only 2.5 years out from his injury and still have so much to learn. This was our first W2W and we loved it. Being surrounded by others who understood us and



The new North American Spinal Cord Injury Consortium brings the Annual Meeting to Vancouver for a one-day event on October 21. This extraordinary event will bring together delegates from members living with SCI, members organizations and advisory stakeholders.

The consortium is not designed to replace the member organizations, but to provide a platform for communication, advocacy, and representation of shared goals to the larger community.

There are many issues to tackle with SCI: care vs cure, rehabilitation, independent living, secondary conditions, employment, to just name a few. Our initial focus is connecting the research to and with the SCI community.

We were also very engaged and inspired by many of the presentations, in particular those regarding science and research."

And from Dr. Jerry Silver, Neuroscientist at Case Western Reserve University:

"This is my favorite conference of the year, because I get to speak to so many people with spinal cord injuries..."

The organizers rely on corporate and grant funding to cover conference expenses, keeping registration fees low to encourage the participation of the spinal cord injury community and family members.

Working 2 Walk is a unique and powerful experience that fosters partnerships and collaborations amongst all the stakeholders who have a vested interest in finding curative interventions. Plan now to be part of this extraordinary opportunity. Sponsor packages are priced to suit every budget...and all reference sponsorship in USD.

WORKING 2 WALK SPONSORSHIP

WORKING 2 WALK Friend - \$1,000

- Online and print media recognition
- Promotional item in conference bag

The North American Spinal Cord Injury Consortium was created following the inaugural meeting in October 2017. NASCIC is a project-focused organization by which it initiated three projects, an application and evaluation process.

Establishing an annual event is an objective of NASCIC to bring together delegates from member organizations, members living with SCI and advisory stakeholders. We are expecting 1 or 2 representatives from organizations representing persons living with spinal cord injury, their family and care-givers. We are estimating approximately 75-100 people in attendance.

We are seeking additional funding to cover the direct meeting expenses. A direct outcome of this meeting is to establish continue to grow the operational infrastructure for the consortium, update and network within the membership and review current and proposed projects.

NASCIC SPONSORSHIP

NASCIC Supporter \$1,000

- Logo Placement and meeting recognition

**OR You Can BUNDLE and Sponsor BOTH
Working 2 Walk Friend and NASCIC Supporter
For \$1500**

WORKING 2 WALK Supporter - \$2,500

- 1 complimentary symposium registration
- Inclusion on "U2FP Supporters" web page for 1 year
- Online and print media recognition
- Promotional item in conference bag

NASCIC Stakeholder \$3,000

- Attendance of one representative in an observational role.
- Logo Placement and meeting recognition

**OR You Can BUNDLE and Sponsor BOTH
Working 2 Walk Supporter and NASCIC Stakeholder
For \$5000**

WORKING 2 WALK Leader - \$5,000

- 1/8 page color advertisement (provided by sponsor) in the W2W program
- 2 complimentary symposium registrations
- Exhibit table at symposium
- Inclusion on "U2FP Supporters" web page for 1 year
- Online and print media recognition
- Promotional item in conference bag

NASCIC Partner Sponsor \$6,000

- Receive a copy of the final organizational report contacts of the NA SCI Consortium
- Attendance of one representative in an observational role.
- Logo Placement and meeting recognition

**OR You Can BUNDLE and Sponsor BOTH
Working 2 Walk LEADER and NASCIC PARTNER
For \$10,000**

WORKING 2 WALK Champion - \$10,000

- 1/4 page color advertisement (provided by sponsor) in the W2W program
- 3 complimentary symposium registrations
- Exhibit table at symposium
- Inclusion on "U2FP Supporters" web page for 1 year
- Online and print media recognition
- Promotional item in conference bag

NASCIC Title Sponsor (Exclusive) \$15,000

- Exclusive luncheon presentation to attendees
- Receive a copy of the final organizational report contacts of the NA SCI Consortium
- Attendance of one representative in an observational role.

**OR You Can BUNDLE and Sponsor BOTH
Working 2 Walk CHAMPION and NASCIC TITLE SPONSOR
For \$20,000**

ADDITIONAL WORKING 2 WALK SPONSORSHIP OPPORTUNITIES

WORKING 2 WALK Visionary - \$15,000

- 1/2 page color advertisement (provided by sponsor) in the W2W program
- 4 complimentary symposium registrations
- Logo/name/active link in U2FP newsletters for 1 year
- Exhibit table at symposium
- Inclusion on "U2FP Supporters" web page for 1 year
- Online and print media recognition
- Promotional item in conference bag

W2W Networking (Exclusive Reception Sponsor) - \$20,000

- Logo displayed prominently at Networking Reception
- Full page color advertisement (provided by sponsor) in the W2W program
- 6 complimentary symposium registrations
- Logo/name/active link in U2FP newsletters for 1 year
- Exhibit table at symposium
- Exhibit table at Networking Reception (if desired)
- Inclusion on "U2FP Supporters" web page for 1 year
- Online and print media recognition
- Promotional item in conference bag

~~**Angel (Exclusive Title Sponsor) - \$25,000 -**~~
CLAIMED by The Rick Hansen Institute

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